



Arts Council National Lottery Project Grants

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Relationship Manager Touring

Wifi available

#culturematters

Daughters of the curry Revolution by Afreena Islam, SICK! Festival
Photo © Tamsin Drury

Our Mission & Goals

“Great art and culture for everyone”

Goal 1: Excellence is thriving and celebrated in the arts, museums and libraries

Goal 2: Everyone has the opportunity to experience and to be inspired by the arts, museums and libraries

Goal 3: The arts, museums and libraries are resilient and environmentally sustainable

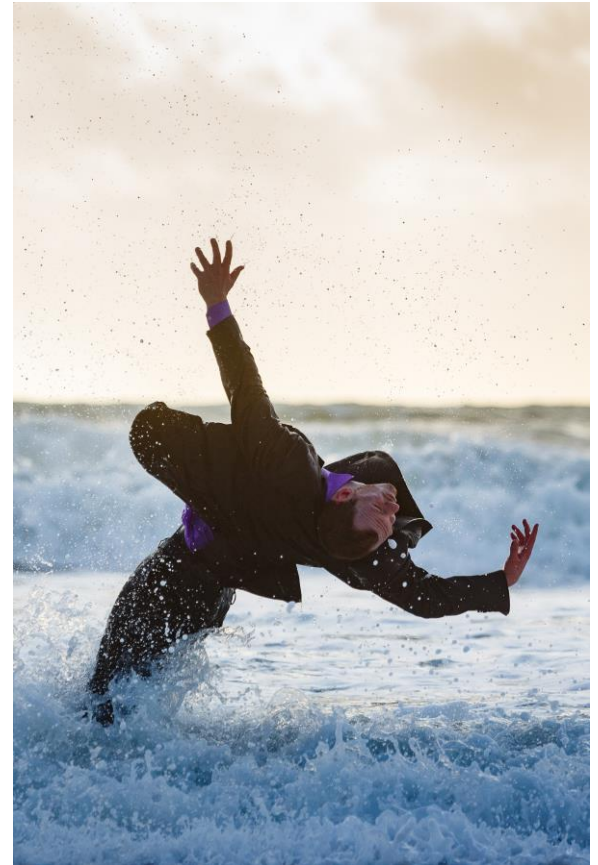
Goal 4: The leadership and workforce in the arts, museums and libraries are diverse and appropriately skilled

Goal 5: Every child and young person has the opportunity to experience the richness of the arts, museums and libraries

Our funding portfolio

We have three main pillars of funding open to different types of applicants:

- **Funded Organisations (NPO)**
- **Development funds**
- **Project Grants**



What is Project Grants?

A key feature of how we deliver our mission:
'Great art and culture for Everyone'

Project Grants distributes awards of between **£1000** and usually **£100,000** from the **National Lottery** to:

- **individuals**
- **organisations (including museums and libraries)**
- **people who use the arts in their work**

For time limited arts-related activities that:

- **benefit people in England**
 - **help artists, arts organisations, museums and libraries in England carry out their work**
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Project Grants in numbers

- **£97.3m per year** for 2018 - 2022
- **2 “Strands”**
 - **£15,000 and under** - Decision in **6 weeks**
 - **Over £15,000** - Decision in **12 weeks**

Historically, GFTA received:

- Over **10,000** applications per year
 - Approx. **80-85%** of those are eligible
 - Approx. **40%** success rate
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What makes up Project Grants?



Who can apply?

arts organisations / artists /
researchers / local authorities
/ commissioners / festivals
writers / musicians /
museums / libraries /
performers / directors/
promoters presenters /
curators / designer makers /
producers / universities /
voluntary groups consortiums
of schools / choreographers /
community groups /
composers / experimental
artists



What kind of activity do we fund?

productions / exhibitions /
participatory projects / events
/ festivals / carnivals /
workshops / digital projects /
artistic research and
development / commissions/
participation / asset purchase
/ building renovation / making
work / touring / residencies /
professional development /
international partnerships /
organisation and business
development / audience
development



What kind of activity won't we fund?

- activities that do not focus on our supported artforms or disciplines
- activities that provide no potential benefit to the public
- statutory, further or higher education course-related activity
- retrospective activities
- general running costs and overheads
- fundraising or profit making activity
- second-hand equipment (exceptions apply)
- touring projects more than 15% outside England
- international activities where there is no benefit to people in England
- wider creative media or museum work that falls outside of our remit (ie non-arts feature film/certain museum activity types)

Advice and Guidance

Project Grants pages of our [website](#)

- [How to apply guidance](#) – Essential reading
- [Information sheets](#)

Customer Services - 0845 300 6200

- discuss eligibility
- basic advice
- help with Grantium

Relationship Managers

- Project Grants surgeries/events
 - Additional developmental support for priority applicants only
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Applying for funding: the key steps

Step 1: Create a user account

Top tip:
Make a note of your user name and password. Use the password reminder tool if you forget but please do not create more than one user account.



Step 2: Create your applicant profile

Top tip:
The 'applicant' is the person or organisation we will make a grant to if your application is successful, and an 'applicant profile' is where their contact information is held.



Step 3: Validation period

We normally validate profiles within five working days. You will receive an email notification once your profile has been validated.

Top tip:
Read the programme guidance while you wait for your profile to be validated.



Step 4: Take the eligibility questionnaire

Top tip:
If you need a permission to apply letter, you will need to upload it before you can complete this step.



Step 5: Start your application

Top tip:
Avoid common mistakes by reading the programme guidance in full before you start, it will help you in the long run.



Removing barriers - Equality of opportunity

Guidance in **alternative formats**

The cost of an **access support worker** such as note taker, British sign language (BSL) interpreter or personal assistant

- for people requiring it in **one to one meetings** with the Arts Council.
- to help a disabled applicant **complete the application form**

Translation of applications made in **BSL** into English

The application form

- **Basic details**

The application form asks focused, directive questions relating to our **four criteria**;

- **Quality**
- **Public engagement**
- **Finance**
- **Management**

The number of questions, and depth of information requested will increase in line with the value of the application

Basic Details – what we ask

Brief summary of the project for which you are applying (600 characters)

- **Amount applied for (£x)**
 - **Personal access costs (£x)**
 - **National Lottery objections**
 - **Project Start Date**
 - **End Date**
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Quality – what we ask

How strong and clear is the artistic or creative idea, it's aims and outputs?

- a brief summary of your **recent relevant work**, experience and achievements
 - **aims** of the activity (what you want to do)
 - how the activity will support creative **development**
 - **Who** is involved (Artists, creatives, museum specialists – max 10)
 - **£50k +** the wider impact of the project,
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Public Engagement – what we ask

How the activity increases opportunities for the public to engage in arts activities

- **Who** will engage with the activity?
 - eg target audiences or people taking part
 - **How** they will they engage with the activity, either now or in the future?
 - How you will **reach** these people? - inc details of marketing activities
 - **£100k+** audience development and marketing plan
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Finance – what we ask

Are the finances realistic, achievable and fair?

- **Income** (including Support in Kind) - min 10%
 - **Expenditure**
 - Your **experience** in managing budgets
 - How figures in the budget have been **calculated** (including ticket income and wages for artists, creatives etc)
 - **£15k+** detailed budget / **£50k+** cashflow attachments
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Management – what we ask

Can you successfully manage the project?

- **Where** the project is taking place (inc tour schedules)
 - Your **experience** of managing similar types of activity (and any partners' experience)
 - Any **planning** and preparation completed to date
 - **Project plan timeline** (include detail!)
 - How you will **evaluate** your project
 - **£50k+** risk assessment
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DYCP – What can you apply for?

Research and development time to
explore practice and take risks

Experimenting with new collaborators

Building new networks for future
presentation/development of work

Professional development activities

Travel grants to explore other practice
or work with mentors

**DYCP –
essential
information**

For individual artists and practitioners only

Public engagement not mandatory

Awards from £2,000 up to £10,000

Four rounds per year

Roughly eight week turnaround time

Tell us: Why this opportunity and why now?

Developing your Creative Practice

Arts Council National Lottery Project Grants

Only open to individuals

Open to individuals and organisations

You are at an early to mid-point stage in your practice and you need support to make a major change or carry out a period of focused development work

For individuals, arts organisations and other people and organisations who use the arts in their work. Also for Accredited Museums delivering museum-practice projects and other museum activity

The main beneficiary is you

The main beneficiaries are usually the people engaging with the project

Grants of £2,000 to £10,000

Grants of £1,000 to £100,000

For activities up to one year in length

For projects up to three years in length

There are four deadlines per year

You can apply at any time. There are no deadlines

Decisions on applications take up to nine weeks from the relevant deadline

Decisions on applications for £15,000 or less take six weeks. Decisions on applications for over £15,000 take 12 weeks.

You can apply to two rounds within a 12-month period

You can apply at any time (unless you are waiting for a decision on a previous application)

Thank You

Questions?
